

Corrections to Blue Points Taxation Updates

In September, Blue Cross Blue Shield of NC notified employers of changes to the Blue Points program. However, in the communications regarding these changes, some of the statements were incorrect or needed further clarification. A summary of the corrections are listed below:

Statement from Previous Communication	Correction or Clarification
BCBSNC will track the retail value of Blue Points incentives redeemed by members beginning January 1, 2010 .	BCBSNC will track the retail value of Blue Points SM incentives redeemed by members beginning November 9, 2009 .
All groups that elect W-2 reporting will be able to generate W-2 reports through a new Blue Points administrator portal .	All groups that elect W-2 reporting will be able to request the W-2 reports from the Sales representative .
Groups that elect this option will be contacted by the Blue Points program manager to set up access to the portal.	The Blue Points SM program manager will set up access to the portal for the Sales representative.
Annual W-2 report data will be available to the employer group within 5 days of the October 31 tax year-end date.	Annual W-2 report data will be available to the Sales representative within 5 days of the October 31 tax year-end date.
For underwritten and ASO groups, the default method is 1099 tax reporting. ASOs may elect W-2 redemption reporting.	For underwritten and ASO groups, the default method is 1099 tax reporting. ASOs may elect W-2 redemption reporting upon their renewal period .



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